



Philanthropic Foundation

CSFPF Board of Governors  
Strategic Plan  
2018-2023

**Vision Statement:**

We advance Cal State Fullerton's legacy as a university of significance that inspires students to achieve their dreams through a transformative learning experience.

**Mission Statement:**

The CSFPF Board of Governors serves Cal State Fullerton by building and strengthening relationships with the communities we serve to encourage advocacy, investment and support of the University, its mission, goals and programs by remaining focused on student success and advancing the philanthropic endeavor.

**Values:**

1. ***Student Centered:*** In alignment with the values of the University, we are committed to student success and the transformational role education plays in their lives and communities.
2. ***Excellence:*** We believe in demonstrating excellence in everything we do, respecting the diversity of the communities we serve while ensuring inclusivity of all Board members in reaching our common goals.
3. ***Partnership:*** We believe in being an authentic partner, committed to collaborating and celebrating diverse opinions to advance the academic endeavor and ensure student success.
4. ***Integrity:*** As stewards of the public trust, we adhere to moral and ethical principles to meet our fiduciary responsibility and approach our work with accountability and transparency.
5. ***Diversity and Innovation:*** We value membership that reflects the diversity of our students and believe that individual differences, compositional diversity and a culture of inclusion allow us to reach beyond current paradigms for innovative thinking and sound decision making.

**Strategic Goals:**

**Goal 1: Enhance transformational Titan experiences to support student success.**

Champion the success of the Comprehensive Campaign by fostering increased support for university initiatives that eliminate barriers, expand immersive experiences, and empower students to achieve personal excellence.

**Goal 2: Broaden and deepen stakeholder engagement with Cal State Fullerton.**

Cultivate, develop and strengthen alumni and stakeholder engagement to build lasting relationships that are mutually beneficial and drive investment and opportunity for our students and constituents.

**Goal 3: Increase awareness of and advocacy for Cal State Fullerton**

Serve as advocates, ambassadors and agents of opportunity to support the growth of Cal State Fullerton's regional, national and international presence and reputation.