



Philanthropic Foundation

**Board of Governors Meeting  
November 21, 2013  
2:00 p.m. – 5:00 p.m.  
Grand Central Arts Center  
125 N. Broadway, Santa Ana, CA 92701**

**AGENDA**

<b>2:00 p.m.</b>	<b>I.</b>	<b>Call to Order</b>	<b>Doug Simao</b>
	<b>II.</b>	<b>Consent Agenda</b>	<b><u>Action Item</u></b>
<b>2:10 p.m.</b>	<b>III.</b>	<b>Chair's Report</b>	<b>Doug Simao</b>
<b>2:20 p.m.</b>	<b>IV.</b>	<b>President's Report</b>	<b>Dr. García</b>
<b>2:30 p.m.</b>	<b>V.</b>	<b>Advancement Report</b>	<b>Greg Saks</b>
<b>2:40p.m.</b>	<b>VI.</b>	<b>Strategic Planning Next Steps</b>	<b>Doug Simao</b>
<b>3:00 p.m.</b>	<b>VII.</b>	<b>Committee Reports</b>	
		1. Nominating & Governance	<b>Annette Feliciani</b>
		a. Election of New Committee Member	<b><u>Action Item</u></b>
		2. Titan Pride (Marketing/PR)	<b>Robert Alvarado</b>
		a. Athletics Funding Priorities	<b>Roger Kotch</b>
		3. Advocacy	<b>Marilyn Brewer</b>
		4. Resource Development	<b>Ernie Schroeder</b>
		5. Finance & Investment	<b>Jeff Van Harte</b>
<b>3:30 p.m.</b>	<b>VIII:</b>	<b>Presentation on Center for Brand Values</b>	<b>Dean Briggs and Mike Weisman</b>
<b>4:00 p.m.</b>	<b>IX.</b>	<b>Grand Central Arts Center Presentation</b>	<b>John Spiak</b>
<b>4:30 p.m.</b>	<b>X.</b>	<b>Adjournment</b>	<b>Doug Simao</b>

*Reception and tour of Grand Central Arts Center will immediately follow.*

*6 p.m. dinner at Memphis Café at 201 N. Broadway, Santa Ana, CA 92701  
(Located in the same plaza as Grand Central Arts Center)*